



Engagement Summary

Mini-Charrette 5/01/2024 - 5/02/2024

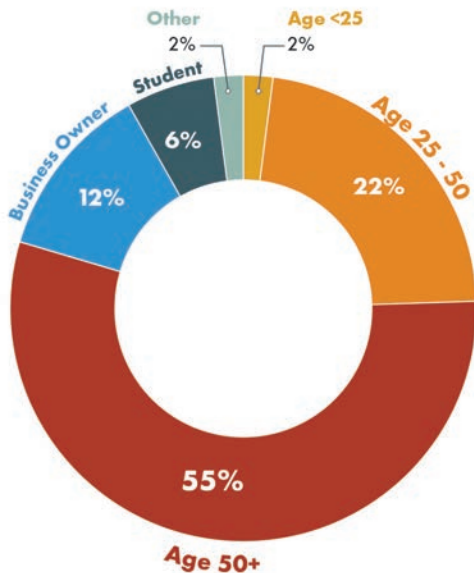


Summary of Engagement

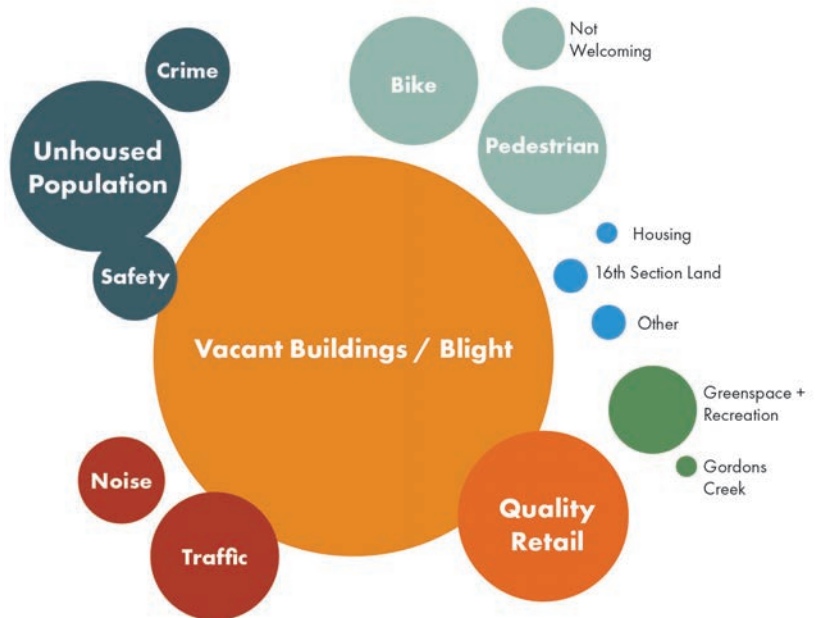
The two-day mini-charrette included two specific public engagement events: a Community Workshop held the evening of May 1st, and a Business Owner Focus Group held during the afternoon of May 2nd. The Community Workshop informed the public of the history and goals of this planning effort and documented around 100 residents' and community members' concerns and key focus areas. Participants in the Business Owner Focus Group discussed the concerns and insights of the business community along the corridor. Below are the summarized findings of both events.

Welcome Activity

Who was there:



What were they most concerned about:



Turning Concerns into Opportunities

What we heard:

Below is a summary graphic of the concerns / opportunities heard combined with a heat map of the key areas of concerns / opportunities throughout the corridor.



Business Focus Group Summary



Approximately 15-20 business leaders gathered for a focus group to discuss market conditions and opportunities along the corridor. Business leaders brought up concerns about the unhoused population and the number of vacant buildings along the corridor while emphasizing a need to think about these issues systemically. The role of 16th Section land was also discussed in depth given that most land within the study area is part of that program. Long-term leases and lack of education on the mechanics of 16th section land were identified as barriers for redevelopment. Participants brainstormed more broadly for how to encourage economic vitality along the corridor and discussed ideas such as capital improvement grant programs, dedicated sales tax, and scaled tax increment financing (TIF) programs.

Visioning Activities

Attendees were invited to “play” and envision the future of the Broadway - West Pine Corridor. Below is a summary of the key themes identified. The following shows a summary of what was heard through an interactive mapping activity, as well as various community conversations throughout the charrette.

The Broadway - West Pine Corridor Could be:



Interactive Mapping / Overall Takeaways

